

galerie de la ville

centre des arts de dollard centre for the arts
12001 boul. de Salaberry, DDO, que, H9B 2A7
514-684-1012, 298, www.centreartdollard.com

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Call-for-Entry exhibitions held regularly at **Galerie de la Ville** usually invite artists to submit theme-based works they've created in their own studios or bring groups of artists into the gallery to create in-situ. This year's Call for Entry exhibition, entitled "**The 10x10 Challenge 2010**", is a collaboration with **the Lakeshore Camera Club** and presents a different challenge: the site was a historical residence in the Ontario town of Alexandria. Artists did not have a year or a month but half an hour for photographers and an hour for visual artists to create three works in black and white showing a nude model in the environment.

The project is a variation of the **Lakeshore Camera Club's '10x10 Challenge'**. For the photographers, it is a competition which usually involves ten member photographers, each armed with one camera and one lens, shooting ten black-and-white pictures in half an hour in a location only disclosed the day of the shoot, with a nude model only introduced on site. The process is documented on film and little post-production editing is allowed. Three resulting images are then selected per artist, printed in a standard format by the organizers and entered in an in-house competition for standings.

For the **Galerie de la Ville** version of the Challenge, the problem-solving methods of the nine participating photographers were set in contrast to that of the seven non-competing visual artists'. The photographers worked as described above. However, due to the nature of imaging processes of media like charcoal, pencil or paint, as opposed to the workings of cameras and digital imaging, the challenge was somewhat different for visual artists. While working with the same surprise model and location, the visual artists were each allowed only three fifteen-minute poses in an hour to produce their final images. Their progress was also documented, and they were allowed few modifications off-site. Size restrictions were also imposed.

During the exhibition being presented at **Galerie de la Ville**, visitors will see twenty-seven photographs by nine competing Lakeshore Camera Club members, and one off-competition photograph by each of the four Challenge organizers. In contrast, they will see twenty-one sketches by visual artists in graphite, charcoal, watercolour and acrylics. All works are presented in black and white.

Whether photographer or visual artist, all participants had to respond spontaneously in making their

aesthetic decisions. They were strictly limited in the possibility of re-working their compositions or surfaces, or of editing, essentially being forced to display their product raw and do so in a public forum. This provides viewers the rare opportunity to see artistic instinct and intrinsic skill at work in visual creation, and to consider the impact of media and time constraints on the choices made by photographers and visual artists.

The participating photographers are :**Alex Brzezinski, Victoria de Martigny, Gilles Desjardins, Peter Gawel, Derrick Hanni, David Inglis, Paul Kepron, Julie Rivet, Christine Ross,** and organizers **Stephane Brazeau, Richard Bonomo, Drew Patterson** with collaborator: **Giuseppe Pascale**

The participating visual artists are :**Diane Collet, John Gillen, Ingeborg Juergensen Hiscox, Nada Kyriakos, Aino Lutter, Beverley Wight** and artist - curator: **Claudine Ascher**

The opening reception will take place on **Wednesday, September 8,, 2010 from 8:30 to 10 p.m.,** and the exhibition will be held from **Thursday, September 9 to Sunday, October 10, 2010 at Galerie de la Ville.**

Galerie de la Ville is located in the lower level of the Dollard des Ormeaux Cultural Centre at 12001 boul. De Salaberry in Dollard des Ormeaux. Opening hours are Tuesdays and Wednesdays from 12 noon to 4 pm. Thursday and Friday from 2 to 5 pm, and Saturday and Sunday from 1 to 4 pm. Free guided tours are available for schools and groups of four adults or more. For information call 514-684-1012, extension 298.

Upcoming Galerie de la Ville events are listed on the Dollard Centre for the Arts web site at www.dollardartcentre.com

Source: C. Ascher, Director/Curator, Galerie de la Ville